



Andrew R. Hamilton

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Video Asset Producer

Proficient **Videographer and Video Editor** with 13 years of industry experience of video asset creation for integration online and offline. Producer and editor of nationally broadcast television shows. Able to see a video project through from script and acquisition through editing to web upload. Sensitive to all legal implications of video production.

Core competencies include:

Videography • Video Editing • Producing • Script Writing • IT Skills: Web Integration, Digital Asset Management • Photography • Video Marketing • Search Engine Optimisation

Professional Experience

BROADCAST SHOW EDITOR • ULTIMATE FIGHTING CHAMPIONSHIP • LAS VEGAS, NEVADA – 2007-2015

Created and edited nationally televised broadcasts for Fox Sports and MTV Network's SpikeTV while meeting exacting production standards often on a very tight deadline. Produced engaging content for digital, streaming and DVD formats. Script writer for presenters and show voice overs that were consistent with the UFC ethos and legal requirements.

- Created assets that generated up to \$400-500,000 in consistent annual revenue for UFC
- Pioneered and helped build Production Team into the largest UFC department.
- Supported senior leadership by organising and maintaining a Storage Network for assets

PRODUCER • VIDEOGRAPHER • EDITOR • HAMILTON PRODUCTIONS 2003-2007

Produced shoots for national news broadcasts and corporate trade shows, conference and convention speakers. Videographer and editor for reality show pilot, product and service web videos. Encode and transcode client videos for web and DVD. Wrote technical and training video scripts and interviewed corporate CEOs on camera for client websites.

- Directed production teams of shooters and editors for studio green screen projects
- Early pioneer of SEO techniques which resulted in a market-leading web presence
- Produced and Managed teams of paid and volunteer staff for multi-camera live broadcasts

Education

Bachelor of Fine Arts - Film Media Production • University of Nevada Las Vegas • 2002, (3.5 GPA)

Technical Skills

IT: SEO, Asset Management; Mac and Windows O/S; Sony Cinealta HD cameras; Nikon D750 DSLR; Studio Lighting: LED, Fluorescent, Quartz; Final Cut Pro 7 and FCPX; Adobe Creative Cloud: After Effects, Premiere Pro, Photoshop; Microsoft Office; Final Draft